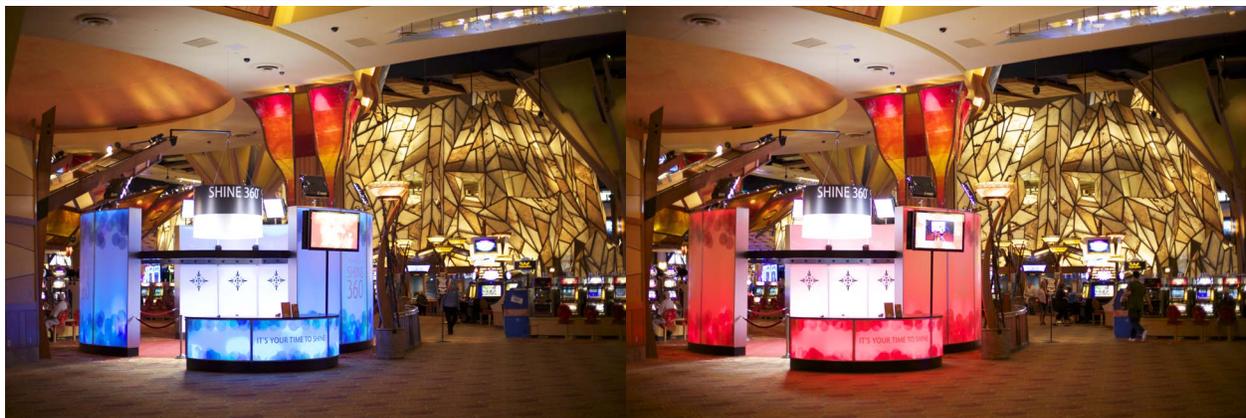
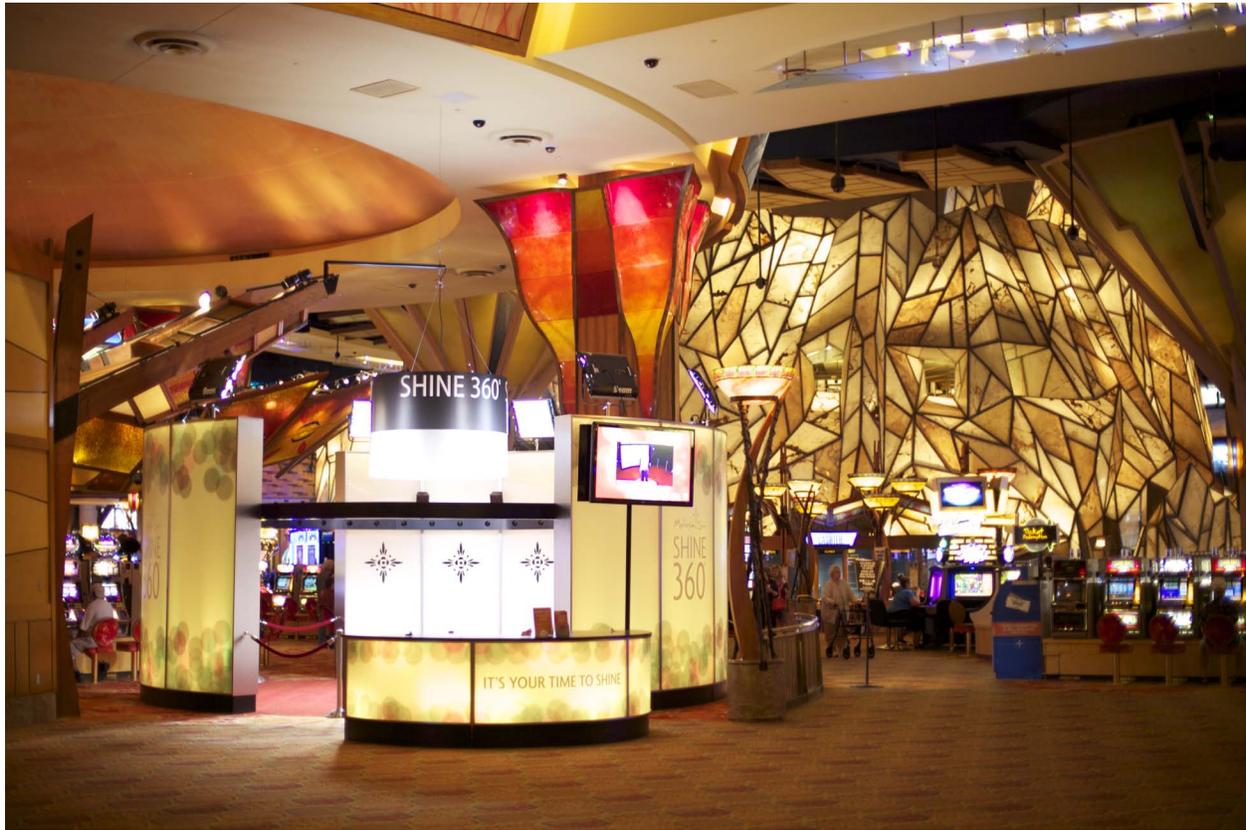


# Mohegan Sun's Shine 360°

Frozen Moment Photo Booth by Digital Air



Digital Air's virtual camera movement methods and products thereof are protected by one or more of the following patents: U.S. Patent No. 6,933,966, U.S. Patent No. 6,331,871, U.S. Patent No. 6,154,251, Canadian Patent No. 2208556, EU Patent No. EP 1 296 179 B1, EU Patent No. EP 0 799 547 B1, and Australian Pat. No. 715,590.

## What Exactly is a 360° Photo Booth?

Based on the frozen moment visual effect, invented and patented by Dayton Taylor in 1997 and seen widely in movies and TV commercials since then, Digital Air's 360° photo booth makes short movies of moments "frozen in time". It works by triggering an array of cameras to photograph subjects from many angles at the same time, then sequencing the photographs as a movie. The result? A "3D" moment frozen in time.

Digital Air's photo booths bring out the child in everyone, creating a powerful emotional bond with your museum, theme park, brand, product or service.



Digital Air's multi-camera software completely automates post production and can run 24/7 without an operator, making it perfect for use in science museums, theme parks, and other high traffic venues where optional staffing can be dedicated to customer relations.

## Who are Digital Air and Dayton Taylor?

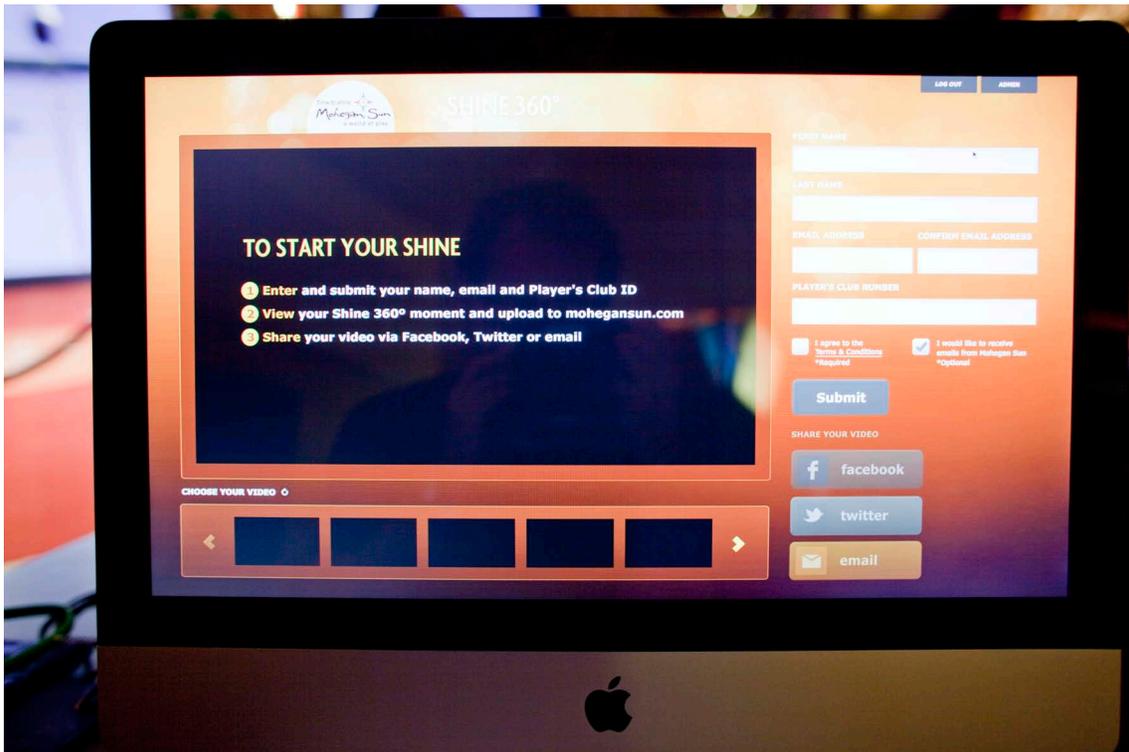
Digital Air develops and produces visual effects using Dayton Taylor's patented virtual camera movement processes. Since 1997 Digital Air has provided and operated our camera array systems as a production service on film shoots around the world.

Dayton Taylor is the person behind Digital Air. His original "Timetrack" film camera is in the permanent collection of the Smithsonian National Museum of American History. Dayton formed Digital Air in 1995 to pursue his ideas about virtual camera movement (using an array of cameras to simulate a virtual moving camera). Since then he has built the company into one of the world's most successful independent visual effects companies, exploring much more than just the frozen moment by combining photography and virtual camera movement in a multitude of ways - from multiple exposures to long exposures and more. Additional information about Digital Air and Dayton's amazing work in visual effects can be found in the links at the end of this document.

In 2007 Dayton received the [Saxby Award](#) for achievement in the field of three-dimensional imaging from the Royal Photographic Society in London.



Join Dayton and Digital Air in bringing our patented technology to the masses! We can help you expand your brand or museum's social marketing reach exponentially as your customers share their frozen moment portraits on-line with friends and family.



Special thanks to Mohegan Sun for being first to commission a permanent installation!

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**Links to video content:**

<http://shine360.mohegansun.com>

<http://vimeo.com/39467590>

<http://vimeo.com/39472985>

<http://vimeo.com/39469902>

<http://vimeo.com/39469205>

**Link to photo booth installations by Digital Air:**

<http://www.digitalair.com/mohegansun.html>

<http://www.digitalair.com/syfy.html>

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